

# *Navigating the business climate of the 21<sup>st</sup> century*

The business climate is changing. Economic, social and environmental forces are pushing your business into uncharted waters. Our business is to help your business navigate successfully.

## *Expertise in:*

### **Implementing sustainability**

Integrating environmental and social considerations into business processes

### **Developing successful partnerships**

Working with stakeholders to develop productive relationships

### **Facilitating innovation**

Utilizing our engineering, science and business skills to help you develop innovative products

### **Benchmarking best practice**

Providing detailed knowledge from world-class organizations

### **Data gathering, synthesis and analysis**

Understanding the drivers, risks and opportunities for your business

## **CSR**Insight

Understanding and meeting the expectations of your stakeholders is an important aspect of corporate social responsibility (CSR) and a key to staying competitive. Our **CSR Insight™** tool allows you to understand and benchmark your performance against your stakeholder expectations. You will then be in a position to identify priorities and develop a strategy for integrating CSR into your core business functions.

For information contact Kevin Brady  
+1 819 682 1137 k.brady@fivewinds.com



Philadelphia, Houston, Denver, Ottawa,  
Toronto, Stuttgart

[www.fivewinds.com](http://www.fivewinds.com)